



# World Billfish Series

Crowning The World Champion of Billfishing

[www.FishWBS.com](http://www.FishWBS.com)

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES

### WBS WORLD TOUR SPONSOR

#### BILLFISHING® MAGAZINE

- Full-page, four-color advertisement in **BILLFISHING®** Magazine, the Official Bi-monthly Publication of the World Billfish Series.
- Two-page sponsor profile in one issue of **BILLFISHING®** Magazine as scheduled by the WBS.
- Contact information listed on Sponsor's Page in **BILLFISHING®** Magazine.

#### THE OFFICIAL GUIDE TO *BILLFISHING®*

- Full-page four-color advertisement in *The Official Guide To Billfishing®*.
- Full-page Leaders Showcase presentation in *The Official Guide To Billfishing®*.

#### IN ADDITION

- Logo on all WBS Letterhead.
- Logo prominently displayed in tournament calendar.
- Logo placed on promotional banners at tournaments.
- Banner advertisement and link to Sponsor website from "Official WBS Website" [www.FishWBS.com](http://www.FishWBS.com).
- Use of WBS logo and possible designation as "Official (product name) of the World Billfish Series."
- On-site promotional product distribution at selected tournaments based on product supplied by Sponsor.

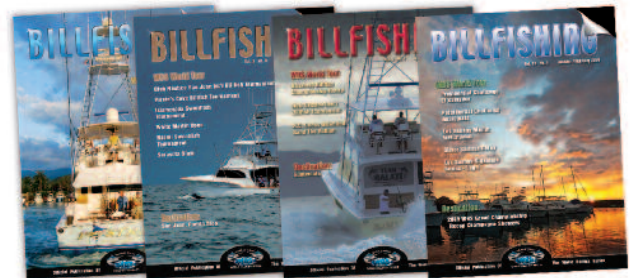
**Sponsorship Promotional Value: Call for more info.**

**Cost of WBS World Tour Sponsorship: Call for more info.**

### BILLFISHING® MAGAZINE

A full color bi-monthly digest showcasing the anglers and billfishing lifestyle on the WBS World Tour.

Net advertising rates	1 Month	3 Mo.	6 Mo.	12 Mo.
Full page				
Double page	<i>Call for more information 727-864-4400</i>			
Half page				



### THE OFFICIAL GUIDE TO *BILLFISHING®*

Full-color collector's edition annual dedicated to the sport of billfishing.

Net advertising rates	Half page	Full page	Double page
	<i>Call for more information 727-864-4400</i>		



### WBS TOURNAMENT CALENDAR

Full-color calendar featuring WBS tournament dates for all events on the World Tour.

- Twelve positions available for resort destinations.
- Circulation: 10,000
- Cost: Call for more Information. 727-864-4400



**WBS WORLD TOUR™ • WBS WORLD CUP™ • WBS PRODUCTIONS™**

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